

**MIDAMERICAN BUSINESS DEANS ASSOCIATION
2015 INNOVATION IN BUSINESS EDUCATION AWARD
CALL FOR APPLICATIONS**

OBJECTIVE

This program seeks to encourage innovation in the pursuit of excellence in business education. This will be done by recognizing creative and unique strategies or programs that advance the quality of education and the management of resources in business schools of the MidAmerican Business Deans Association (MABDA).

AWARD

The awards include cash prizes for the winners. There will normally be three award winners, and the cash awards will be \$1,000, \$750, and \$500 respectively. In addition, honorable mention designations may be awarded by the MABDA Innovation Award Committee. The awards will be presented at the 2015 MABDA meeting, scheduled to be held October 11-13, 2015 in Chicago.

SUBMISSION PROCEDURES

Programs within the business schools of MABDA are asked to apply through their Dean's office. The application should be endorsed by the relevant Dean, and contain the following components:

1. Cover page with name, address, email, telephone number, and school affiliation.
2. A summary of the strategy or program (maximum of four double-spaced pages). The specific points which should be addressed are:
 - a) the strategy/program
 - b) the uniqueness
 - c) the benefits
 - d) transferability to other institutions
 - e) additional documentation or materials may be included as appendices

Please email your application no later than July 1, 2015 to Pam Chmiel at PCHMIEL@umich.edu. Questions may be addressed to Raju Balakrishnan, Dean, College of Business, University of Michigan-Dearborn, who is coordinating the 2015 awards program.

Submissions will be evaluated by the MABDA Innovation Award Committee consisting of faculty and administrators from MABDA business schools. The criteria for judging the quality of submissions are creativity, content, and the potential for transferability. All applicants will be notified regarding the status of their applications by September 1.

Note: The first-place winner(s), and the winning school's Dean, are required to make a formal joint presentation of their innovation program during the luncheon on Monday, October 12, 2015, at the 2015 MABDA meeting in Chicago. The winning school is expected to cover the cost of the winner(s) attending the 2015 MABDA meeting.